

10-A DISTRICT AGRICULTURAL ASSOCIATION – TULELAKE-BUTTE VALLEY FAIR
Board of Director Meeting Minutes -DRAFT
Wednesday April 3, 2019

CALL TO ORDER: The 10A District Agricultural Association Board of Directors meeting was called to order at 6:00 pm at the Tulelake-Butte Valley Fairgrounds

ROLL CALL/DIRECTORS ABSENT: Director Luscombe was absent

INTRODUCTION OF GUESTS & STAFF: Staff - CEO - Nancy Sites, Office Assistant - Beckie Alvarez; Guests – Cody and Jordan Dodson; Jake Walden; Dakota Massey; Lorraine Fine

PUBLIC COMMENT: Cody was unable to make it to the community forum meeting so he asked for a few minutes to voice his suggestions. He suggested that we have a buyer's lunch prior to the auction and possibly serve alcohol during the lunch. Dakota Massey suggested that we bring back the Butte Valley vs. Tulelake football game the first night of the fair. They also suggested that we ask local farmers to sponsor the auction lunch in order to get it off the ground. Greg thanked them for their comments and suggestions and let them know we would take them under advisement for the 2019 fair.

CONSENT AGENDA: The consent agenda included the March 6th board meeting minutes, the Finance Report and bills paid through March 22nd and interim rental contracts and refunds prepared. *Director Schaad made a motion, seconded by Director Struble and carried, to accept the consent agenda. All in favor. Motion Passed.*

CORRESPONDENCE: Nancy reviewed the correspondence in the meeting packet and reminded the board members that they need to get their 700 form in to the office as soon as possible. Pacific Power has some new requirements that will affect our trees by the sheep/swine barn as they are under power lines.

COMMITTEE REPORTS:

Livestock Committee – Nancy is still working on getting livestock judges, no luck so far. We will have an awards meeting very soon. Beef weigh in is May 4 8am in Macdoel and 2pm in Tulelake.

Fair Court and Jr. Fair Board – Director Struble reported that the court attended the fundraiser for Quiana Cundall and did a great job helping out and representing the fair. We need to make a schedule of fairs/events that we would like them to attend this summer.

Volunteer Committee: Director Misso brought the current list of volunteers that she usually contacts when we need help for our database. Beckie, Renee and Angela will meet to prepare for a volunteer orientation meeting.

Tulelake Butte Valley Fair Friends: They are meeting tomorrow with the investors to invest the latest gift given to them. Nancy will get a picture of the thank you sign at the Siskiyou golden fairgrounds and we will ask Lois if we could do something similar as a thank you. Lorraine updated everyone on the museum, Dave Ganger donated some great things when they met with him last week. They are going to make copies to put on display in the museum and the originals will go in the research library

Special Events Committee: We are going to work on getting our own casino tables and also having a separate gaming area for children so more adults are able to play the card games.

Entertainment: Director Herman suggested we might book some entertainment through Bay Area Music, Michael Buell. Nancy is still working on stage, grounds and grandstand entertainment for 2019.

TBVF Staff Reports:

Nancy and Beckie gave an update on things happening in the office.

2019 Fair Theme: “Diamond Gem, Rides Again!” We will try to find a “Diamond Gem Potato Costume” and it was suggested that we make some plywood cut outs of him that we can place around the fairgrounds.

Old Business:

At the last meeting President Herman asked the board members to think about a plan for charging admission. Each director gave their ideas and Nancy is summarizing a plan for charging admission based on their suggestions. The preliminary plan is: 4-H/FFA and Open Class Livestock Exhibitors – Free; Vendors/Concessionaires will get a certain number of complimentary passes; People camping will get a certain number of free passes. General Admission – Kids under 5 – Free; Everyone else \$3; Season Pass for \$10. Admission will have in and out privileges throughout the day so they only have to pay once at the gate. We will have a special discount for seniors, veterans & active military discount.

New Business:

Director Schaad would like to take on the task of sending out the buyer's letter for the livestock auction. The board member agreed that this is a good idea, especially since we will need to get them admission tickets as well as special parking passes for that day.

Next Meeting:

On the next agenda we need to Adopt any Changes to the By Laws and complete the CEO yearly evaluation. Nancy will email out the CEO evaluation from 2018. The group decided to mover the strategic planning session to Tuesday April 23 from 5pm-9pm so that everyone is able to attend.

Director Statements:

Director Hall: A few suggestions from previous meeting that she wanted to make sure we remember: See if Dave is able to make "Mr. Potato head" cuts outs for fair, placing the auction checks in separate envelopes for each exhibitor instead of all of them grouped together; She asked about the BV vs. Tule Boys Basketball alumni game that was suggested by Nick Scott, Nancy did talk with him about it and will follow up.

Director Struble: There are a few updates for the website that she suggested

Director Schaad: Thanked Director Misso for all of her hard work on the Thank you notes from Casino night.

Director Misso: Reminded everyone that the TASK dinner is Saturday April 6th and she has tickets available.

The meeting adjourned at 8:30pm. Next meeting May 1, 2019

Respectfully submitted

Nancy Sites

Tulelake Butte Valley Fair Manager