

10-A DISTRICT AGRICULTURAL ASSOCIATION – TULELAKE-BUTTE VALLEY FAIR
Board of Director Meeting Minutes -DRAFT
Wednesday September 25, 2019

CALL TO ORDER: The 10A District Agricultural Association Board of Directors meeting was called to order at 6:00 pm at the Tulelake-Butte Valley Fairgrounds

ROLL CALL/DIRECTORS ABSENT: Director Luscombe and Director Misso were absent.

INTRODUCTION OF GUESTS & STAFF: Staff - CEO - Nancy Sites, Office Manager - Beckie Alvarez; Tulelake Butte Valley Fair Friends Rep. Jerry LeQuieu

PUBLIC COMMENT: No public comment

CONSENT AGENDA: The consent agenda included the August 14th board meeting minutes, the Finance Report and bills paid August 1-31 and September 1-15. *Director Hernandez made a motion, seconded by Director Sutton and carried, to accept the consent agenda. All in favor. Motion Passed.*
On the checks for the Struble Family, Director Schaad made a motion to approve them seconded by Director Sutton. Director Struble abstained. All in favor, motion passed.
Director Struble moved to approve the Plass Family checks, seconded by Director Hernandez. Director Schaad abstained. All others in favor, motion passed.
Director Hernandez moved to approve the check for Winema 4-H Club, seconded by Director Plass. Director Fine abstained, all others in favor, motion passed.
Director Struble moved to approve the Sutton Family checks, seconded by Director Hernandez. Director Sutton abstained. All others in favor. Motion passed.

CORRESPONDENCE: Nancy and Beckie shared some email communication from some fair patrons.

Committee Reports:

Livestock Committee: The livestock committee will meet October 23 at Mike and Wanda's. At that meeting we will take suggestions for the 2020 fair. Nancy is working on getting a quote to re-wire the Jr. Beef barn so there is enough electrical for everyone. Director Struble reported on the carcass contest awards and let everyone know that they will be giving out the awards on Saturday the 5th at the Siskiyou County Cattlewomen meeting that will be held in Dorris, everyone is invited to attend.

It was suggested that we include treating others with respect in the code of conduct the youth exhibitors sign. We may also include it as part of Quality Assurance. Director Struble also suggested that each board member try to get to as least one 4-H and FFA meeting prior to fair. Nancy will try to get a schedule of meetings.

Fair Court and Jr. Fair Board: Suggestions for next year: We need a back drop for photos as the awards in the pavilion.

Volunteer Committee: Director Sutton is working on planning a thank you event for the current volunteers encouraging them to bring a friend that would like to volunteer.

Marketing and PR Committee: Director Schaad asked about doing a thank you to the buyers/sponsors in the newspaper. Nancy will try to coordinate that and get it designed in the next couple of weeks. She suggested that we need someone more dedicated to social media leading up to and during the fair. We tried to do it by committee this year and it don't feel like we posted enough. We also need someone to work on the exhibitor handbook, posters, schedule of events, a graphic designer that we can go to with these things. Director Sutton, Emily and Danny did a great job helping us out this year but it was a bit stressful trying to get everything done on time. Director Schaad would like to send post cards instead of letter to the auction buyers next year.

Fair Friends: Jerry updated the board on the fair friends' investments and bank accounts. He also reported on the Ruth King award that was inquired about during the fair this year. This award used to be sponsored by the Herald and News. The award went to the adult exhibitor that won the most blue ribbons that year, he won three of these awards over the years.

Special Event Committee: The casino night will be Saturday March 7th this year. Nancy will look into other companies that may be able to bring the casino games and also look into renting them ourselves and getting our own dealers.

TBVF Staff Reports:

Beckie gave a re-cap of the commercial and food vendors and how it all went for 2019. We will be making a few changes for 2020 but overall it went very well and we had more vendors than we have had in the last few years. We did have some last-minute cancelations and were still able to fill those spaces. The RV park went very well this year. The hosts did a great job of keeping cars from parking in there. We did have a few issues with people parking three-deep in the VIP and grass parking lot, need to talk to the parking attendants and vendors about that for next year.

Nancy also reviewed a few things for the 2019 fair. Admission went OK, we need to get a group lined up to help a lot sooner next year. Even though we had our glitches we still made more than we did taking donations and charging for parking. There were very few complaints about the admission charge and many people were happy to pay it. The food vendors and carnival management thought it was a great thing that we were charging admission. There are many things that we learned that we will do differently to be prepared for next year.

New Business:

Next Meetings: Livestock Committee October 23 at 5pm at Mike and Wanda's. Regular fairboard meeting November 13 at the fairgrounds.

Director Statements:

Director Herman: Need to check back with the city about the sewer line agreement for the RV park, quote for re-wiring the beef barn and adding a row of lights on the outside; Have the scale serviced prior to next year, Need to invite rotary members to livestock committee meeting; we may need to look into having licensed drivers only drive the golf carts during the fair.

Director Hernandez: He spoke with Brad Staub during fair and we need to give them a call for partnership. Also make sure that Brodie Bettendorf is recognized for loaning us his car for the fair court.

Director Struble moved to adjourn the meeting at 8:30pm. Director Schaad seconded. Motion passed.

Respectfully submitted

Nancy Sites

Tulelake Butte Valley Fair Manager