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TULELAKE-BUTTE VALLEY FAIR BOARD NAMES NEW CEO

New CEO brings State Fair Experience, marketing, management, and fundraising experience to job.

Tulelake, CA – The Tulelake-Butte Valley Fair Board of Directors announced this week the appointment of Nancy Sites as the new Chief Executive Officer (CEO) of the Tulelake-Butte Valley Fair, effective May 1, 2016.

Ms Sites was born and raised in the local area. Following graduation from Oregon State University in Animal Science, she served 10 years with the Oregon State Fair as an Events Representative and Fair Activities Manager. From 2008 to present she served as the Administrator and Business Manager for the Oregon Hop Commission and Hop Research Council.

Sites' experience in event coordination, sponsorships, grants, budgeting, personnel and contracting will serve the Fair and the community well.

“We are thrilled that Nancy is joining the Fairgrounds' team and will be leading the organization in the future,” said Kathleen Luscombe, president of the Fair Board. “This was an extensive process, with many applicants, and we are confident that Nancy's accomplishments and experience will serve the Fairgrounds well.”

Nancy, the daughter of Pam and the late Mark Sites, was raised in Malin, Oregon and grew up attending the Tulelake-Butte Valley Fair. The fair was something she looked forward to each year. She plans to work with the Board to make the Fair as sustainable as possible while still maintaining the long standing traditional Fair activities.

Nancy Sites will begin as CEO at the Tulelake-Butte Valley Fair on May 2. She replaces Dave Dillabo, who became the CEO of the Fair in 2007. Dave accepted a job at the California Department of Food and Agriculture, Fairs and Expositions Branch in Sacramento, California.

In other Fair business

- The dates of the 2016 Fair are September 8th through the 11th.
- The theme for the Tulelake-Butte Valley Fair was recently selected. It is “It's a Family Tradition” submitted by JoAnn Coronado.
- The 2016 Tulelake-Butte Valley Fair Court was crowned on April 14th. Miss Butte Valley is Liliana Tapia and Miss Tulelake is Gabriela Gonzalez.
- A Casino Night and Dinner fundraiser held April 16th at the fairgrounds was a great success. Thank you to all who attended, donated, sponsored and helped out.

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